



Image sizes for Twitter 2018

Profile image: 400 x 400

Image Guidelines

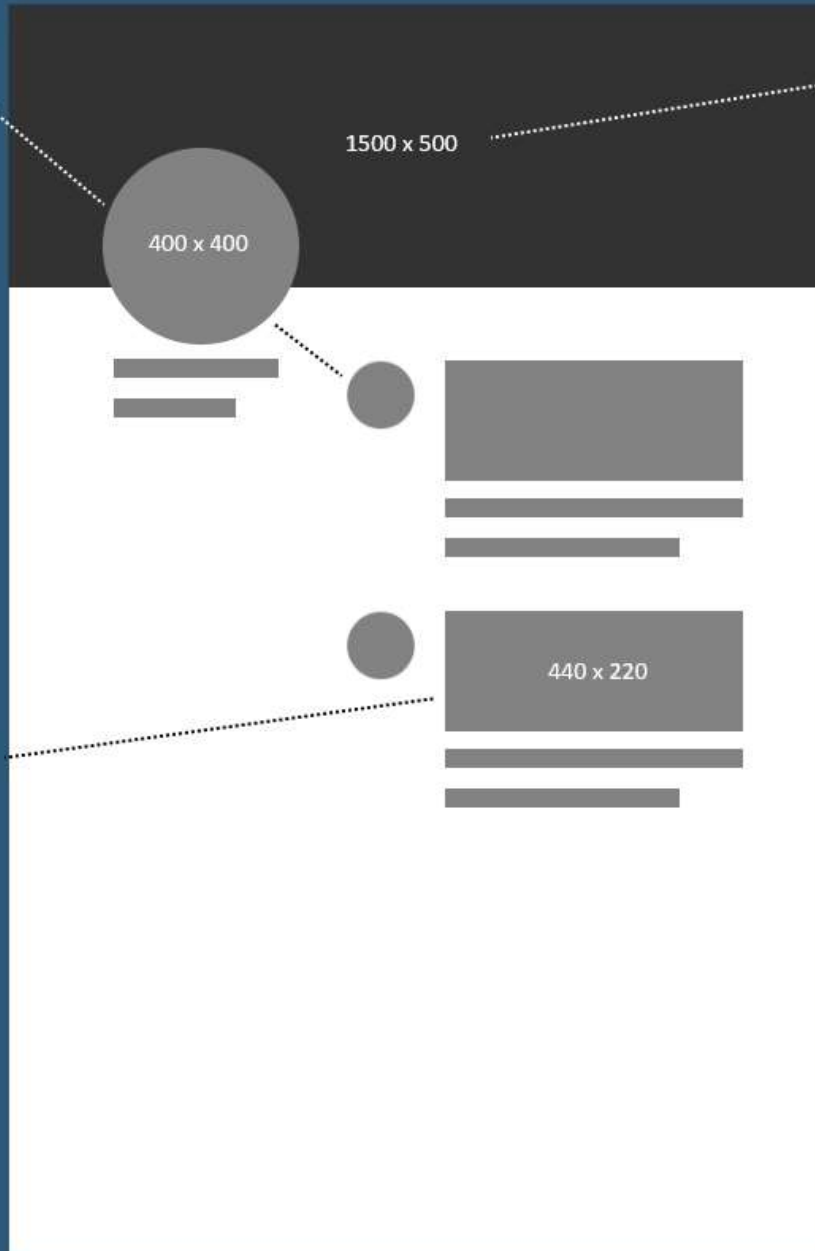
- Must be at least 400 x 400 pixels.
- Maximum file size 2MB
- Image types includes: JPG, GIF or PNG

This image is what will be representing your company or brand on Twitter. As it is going to be recognized by users all over the network, you should make sure it is of the highest quality.

The image or photo will not be visible only on your page but also in "the stream" and in the "who to follow page".

In Stream image: 440 x 220

- Minimum to appear expanded 440 x 220 pixels (a 2:1 ratio).
- Can tweet up to 4 images at one time.
- Can edit images if tweeting from Twitter iOS or Android app.
- Maximum to appear expanded 1024 x 512 pixels.
- Appears in stream collapsed at 506 x 253 pixels on desktop.
- Maximum file size of 5 MB for photos, and 5 MB for animated GIFs on mobile and 15 MB on web.



Cover Photo: 1500 x 500

Image Guidelines

- Recommended size 1,500 x 500 pixels.
- Maximum file size 5 MB.
- Image types include: JPG, GIF or PNG.

Your cover photo is the image that stretches on the top of your Twitter page. As it is large, make sure to save it at the highest resolution possible.

Because you have more room to be creative with this picture and is likely the first thing your visitors see, make it something captivating.